December 20, 2015

To Whom It May Concern:

This letter is to confirm that Professor Jonatan Jelen is Assistant Professor and was the inaugural Director of the graduate program MS Strategic Design and Management at Parsons School of Design. In these capacities, he regularly reviews the academic credentials of prospective applicants, transfer students, and prospective faculty. He frequently assesses international credentials, and is relied upon to determine the academic equivalency of degrees and transcripts from educational systems outside the United States.

Additionally, because of his academic and professional background Jelen reviews work experience in the fields of Business Management, Economics, Computer and Information Systems, Accounting, and other related areas for the purposes of awarding graduate admission and transfer credit. Professor Jelen is also experienced in evaluating relevant work experience in order to determine academic equivalence, and to authorize that credit be awarded by The New School, when appropriate.

The New School is accredited by the Middle States Commission of Higher Education. The University is authorized to grant baccalaureate, master’s, and doctoral degrees. Additionally, The New School has programs which may award credit or admission based upon work experience of students and applicants.

This letter should serve to clarify the following (1) that Professor Jelen is routinely responsible for evaluating the academic credentials of foreign applicants to undergraduate and graduate programs and (2) that he has the authority to award credit based upon students’ professional experience and that Professor Jelen is highly proficient and knowledgeable in this process, and (3) that The New School has divisions that award credit based on professional work experience.

Sincerely,

JANE PIRONE
DEAN
SCHOOL OF DESIGN STRATEGIES
ASSOCIATE PROFESSOR
SCHOOL OF ART MEDIA & TECHNOLOGY
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What is credit for prior learning?

Many adults have acquired knowledge outside the classroom through jobs, independent study, or volunteer work. College credits sometimes can be awarded for this learning, provided that certain criteria are met: it can be demonstrated, it is comparable to learning obtained in courses offered on the college level, and it is appropriate to the student's course of study. There are a number of methods available for assessing prior experiential learning. The two most common are testing and portfolio assessment. Both are available at The New School.

What kinds of learning can I get credit for?

The New School awards credit for college-level learning comparable to liberal arts courses currently offered for credit at the university, subjects such as literature, philosophy, religion, history, sociology, anthropology, political science, creative writing, and foreign languages. We will also assess prior learning in professional or performance fields (not liberal arts) such as fine arts, music, theater, dance, film production, photography, journalism, computer science, counseling, and business.

How many credits can I earn through portfolio assessment?

A maximum of six credits can be awarded for prior learning in any specific learning area, and the maximum number of credits you could earn for all learning areas combined is 30. This includes credits awarded through language testing, portfolio assessment, and internships undertaken while a bachelor’s degree student at The New School. The New School requires a total of 120 credits for the bachelor’s degree. At least 36 credits must come from courses taken as a matriculated student at The New School. No more than 84 credits may come from a combination of the following: 1) credits earned at other accredited schools; 2) credits awarded through language examination; 3) credits awarded through portfolio assessment; and 4) internships completed while at The New School.

If you are considering applying for credit for prior learning, discuss the options with your advisor first. Then meet with the prior learning coordinator, who will review your transcripts in order to assess the maximum number of credits available to you through prior learning assessment. Keep in mind that any credits earned through portfolio evaluation will be assigned within your allotments of "liberal arts" and "non-liberal arts" credits according to your specific degree program.

How does the assessment of prior learning program work?

The first step is to take the Workshop on Credit for Prior Learning. This one-credit workshop is offered every fall and spring semester. The workshop is open to students who have significant prior experience in appropriate subject areas, are in good academic standing, and have transferred 60 or more credits into the BA program or earned at least 12 credits as a matriculated student at The New School. Permission from the Prior Learning Coordinator is required to register for the workshop.

In the workshop, you'll learn how to compile the required portfolio, which consists of 1) a narrative essay describing your learning experiences in the context of your academic and professional goals; 2) a learning assessment for each learning area, including the title as it will appear on the transcript, the number of credits requested, a description of the setting, role and responsibilities, summary of skills and knowledge, and relevance of the learning; and 3) appropriate documentation to substantiate and verify the learning for which credit is requested. By the end of the workshop, you should have a draft of a portfolio. Students continue to work on their portfolios after the end of the workshop.

During the following fall or spring semester (or any subsequent semesters), you may submit your completed portfolio(s) to the Prior Learning Coordinator, who assigns each portfolio for evaluation to an instructor with expertise in the field for which credit is requested. In some cases, in addition to reviewing the portfolio, the evaluator may ask a student to take an oral examination or demonstrate understanding of the contents in some other way. The evaluator assesses the quality of learning and recommends the number of credits to be awarded (which is sometimes less than initially requested). Credit is entered on the transcript at the end of the semester during which the portfolio was assessed. The entry includes the title of the learning area and the number of credits. No letter grades are awarded for prior learning.

What kinds of portfolios have received credit?

Every person's experience is distinct, and the portfolio process allows you to package your specific set of skills. Submitted portfolios range from...
business management to ballet technique. The list below provides some examples, but it is merely representative of the possibilities:

- Acting: The Meisner Technique
- Advertising and Promotions
- Ballet Technique
- Black and White Photography
- Crisis Counseling
- Establishing a Church
- Film Production
- Interactive ASP Web Sites
- Jewelry Design
- Legislating Women’s Health
- Music Production
- Neighborhood Journalism in NYC
- Nonprofit Arts Management
- Principles of Financial Markets
- Public Relations
- Sales and Marketing
- Theatrical Stage Management
- Screenwriting
- Starting a Business
- TV Post-Production
- Writing the One-Act Play
- Youth Organizing

**What is the total cost of the portfolio process?**

During the portfolio preparation stage, students enrolled in the one-credit workshop are charged at the regular tuition rate. Successful completion of the workshop and award of the credit is determined by attendance and progress in compiling a portfolio.

During the registration process of the semester when the portfolio is submitted, students register for the number of portfolios to be evaluated (seeking from one to six credits for each) and are charged an assessment fee of $600 for each portfolio.

**How Do I Earn Credit by Testing?**

The New School emphasizes the acquisition of credit for prior learning through the portfolio process because a portfolio can be molded to suit each student’s experience. Therefore, we rarely award credits for examinations, such as those offered by the College Board (CLEP exams), with one exception: Students with foreign language ability can earn up to 16 credits by taking an exam offered by New York University. Visit the NYU website for a current list of languages tested, fees, and scheduling of exams, and to see the separate form to apply Credit for Prior Learning for Knowledge of Foreign Language. **Before taking any exam, you must obtain prior approval from the prior learning coordinator at The New School.**

If you need more information about credit for prior learning, contact the Bachelor’s Program office at 212.229.5119.

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The New School for General Studies, 66 West 12th Street, New York, NY 10011
March 26, 2015

To Whom It May Concern:

This letter is to confirm that Professor Jonatan Jelen is an adjunct assistant professor for the Department of Management at the Zicklin School of Business at Baruch College (CUNY). He is also an adjunct assistant professor for the Computer Information Systems and Statistics Department, and for the Executive MBA Programs.

As such, he reviews the academic credentials of prospective applicants, transfer students, and prospective faculty. He frequently deals with international credentials and is relied upon to determine the academic equivalency of degrees and transcripts from educational systems outside the United States.

Additionally, because of his academic and professional background he reviews work experience in the fields of Business, Management Information Systems, Economics, Computer Information Systems, Accounting, Management, and other related areas for the purpose of awarding relevant credits and graduate admissions. Professor Jelen is experienced in evaluating relevant work experience in order to determine their academic equivalence, and to authorize that credit be awarded by Baruch College, when appropriate.

Baruch College is accredited by the American Association of Collegiate Business Schools (AACSB) and the Middle States Commission on Higher Education. The College is authorized to grant baccalaureate, masters, and doctoral degrees.

This letter should serve to clarify the following (a) that Professor Jelen is routinely responsible for evaluating the academic credentials of foreign applicants to undergraduate and graduate programs and (b) that Professor Jelen is highly proficient and knowledgeable in this process.

Sincerely,

[Signature]

Dr. Edward G. Rogoff
Lawrence N. Field Professor of Entrepreneurship and Department Chair
Department of Management
Baruch College, City University of New York
Box B9-245
55 Lexington Avenue
New York, NY 10010
work: 646-312-3632
cell: 917-270-2255
edward.rogoff@baruch.cuny.edu
Accomplished and growth-oriented high-powered manager, entrepreneur, and career academic with a proven track record and twenty years of diversified professional experience, including ten years of proven track record in corporate management, predominantly in the information technology industry, with an extensive and multidisciplinary educational background, demonstrated professional qualifications, and effective leadership qualities combined with extensive teaching experience in a variety of courses in business onsite, online, and in non-traditional adult learning environments.

“I want to integrate and leverage the rich professional experience and academic breadth, depth, and width in a full-time teaching and research position in higher education.”

I) Entrepreneurial, Professional, and Consulting Experience

InYourClass.com, Inc., New York 12/10-6/15

Faculty Advisor - Legal Affairs and Business Development
Member, Board of Directors

Triana Venture Partners, The Triana Group, Inc., New York 04/06-12/11

Functional Advisor - Legal Affairs and Organizational Development
Director – Business Development (Europe)

Greenproofing Incorporated, New York 04/03-pres

Cofounder, Treasurer
Member Board of Directors

Center for Transformational Leadership (CTL), Inc., New York 04/04-04/05

Cofounder, Core Team Member, Strategist, Instructor

American Institute of Technology (AIT), Inc., Flushing, New York 01/02-09/05

Academic Director, Director - Board of Directors

American International Assets, (AIA), Inc., New York 01/02-09/05

A Utah Corporation, Parent Company of AIT
Owner - Member, Board of Directors

Tekademic, Inc. d/b/a Morningside Evaluations and Consulting, New York 07/01-pres

Associate Director of Evaluations

Parsons The New School for Design, The New School, New York 05/08-pres

School of Design Strategies: cities, systems, services
Director, MS Strategic Design & Management (Administrative Appointment)
Coordinator of online business courses in the BBA Strategic Design & Management program

Mercy College, Dobbs Ferry, New York 06/00-09/05

Division of Business & Accounting
Coordinator of Online Learning – Business Division (Administrative Appointment)
Co-coordinator for MS Organizational Leadership Program

The Bank of New York, New York 03/00-09/00
Securities Processing Technology Division - Messaging Software Division
Vice President – Quality Assurance Manager/Director

PaineWebber Services, Inc., Weehawken, New Jersey 02/97-03/00
Internal Systems Division - Private Client Systems/Quality, Integration & Service
Divisional Vice President

Bloomberg, L.P., New York 10/96-02/97
Systems & Application Technology Liaison Manager

Lancetti Cosmetics Corp. d/b/a/ Prestige Cosmetics, Deerfield Beach, Florida 12/93-10/96
Vice President - International Sales & Marketing & Director of M.I.S.

Abair, S. A., Paris, France 10/90-07/93
Information Systems Manager
Systems/Networks, Information Technology Management, and Financial Engineering Consulting provided to:
• Memorial Sloan Kettering Cancer Center
• jamspire.com, New York, New York
• HJEnglish.com, Shanghai, China
• Waterville International, Shanghai, China
• Motorola, Distributed Wireless Infrastructure Initiative, Long Island, New York
• Kay Collyer & Boose LL.P., New York, New York
• Durland & Company, CPAs, Palm Beach, Florida
• Manhattan York Financial, Inc., West Palm Beach, Florida
• Sun Nutritional Ltd. (Slim•Fast Foods Corporation), Paris, France
• Euro Equities - Financial Database, Paris, France

II) Academic Experience

A) Full-time

The New School, New York 09/02-pres
Parsons The New School for Design, School of Design Strategies
Assistant Professor

Mercy College, Dobbs Ferry, New York 09/00-08/05
Division of Business & Economics
Assistant Professor

B) International-Visiting

University of Zagreb, Croatia 05/08-pres
Faculty of Economics, Department of Managerial Economics & Entrepreneurship
Graduate School of Business and Economics
Visiting Assistant Professor

University of Shanghai of Science and Technology, Shanghai, PR China 05/01-pres
International Joint Language Institute (joint program with Queens College, CUNY)
Visiting Lecturer

C) Select Part-time (1994-2008)

Peter J. Tobin College of Business, New York
Center for Professional Education, International Programs,
ISG and ISEG groups of ISM (International School of Management), Paris
Adjunct Instructor

NYU-Poly, The Polytechnic Institute of New York University, Brooklyn, New York
Dept. Of Management, Melville Graduate Center/Long Island Campus
Adjunct Assistant Professor

Stony Brook University (State University of New York), New York
W. Averell Harriman School for Management and Policy
Adjunct Lecturer

Queens College (The City University of New York), New York
Dept. of Economics
Adjunct Assistant Professor

New York University, New York
Stern School of Business, Dept. of Information Systems
Adjunct Assistant Professor
Courant Institute of Mathematical Sciences, Computer Science Dept.
Adjunct Assistant Professor

Baruch College (City University of New York), New York
Zicklin School of Business, Dept. of Management
Adjunct Assistant Professor
Computer Information Systems and Statistics Dept.
Adjunct Assistant Professor
Executive MBA Programs
Adjunct Assistant Professor

City College of New York, The City University of New York
Dept. of Economics
Adjunct Assistant Professor

Florida Atlantic University, Boca Raton, Florida
School of Business, Dept. of Management/International Business
Adjunct Instructor

III) Education
- completed

JD/LLB equiv. ("Erstes Juristisches Staatsexamen"), Ludwig-Maximilians Universität, Munich, Germany 07/89

LLM/MCL equiv. ("Diplôme d'Études Approfondies (D.E.A.) de Droit Public"), Université de Pau, France 10/90

Doctorate in Law, (JSD/Ph.D. equiv.), Université de Pau, France (Summa Cum Laude) 10/92

LLM/MCL equiv. ("D.E.A. de Droit Communautaire"), Université Paris II - Panthéon-Assas, France 07/93

LLM, Fordham University School of Law, New York, Banking, Corporate, and Finance Law 02/02

MBA equiv., École Supérieure de Commerce de Paris (E.S.C.P.), France 07/92
(honorary 2-year Scholarship and Stipend from the German Office for Academic Exchange)

**MBA**, Edinburgh Business School (EBS), Heriot-Watt University, Scotland 08/00

**MBA**, Baruch College/CUNY 07/03

**M.Phil. – Business**, The Graduate School and University Center, CUNY, New York 10/05

**MSIT – SE** (Software Engineering), School of Computer Science, Carnegie Mellon University, Pittsburgh 05/11

**B.Sc. – Politics and International Relations**, University of London, London School of Economics and Political Science, London, UK 06/13

**ABD** – Ph.D. program in Business/Computer Information Systems, Baruch College (CUNY-Graduate School and University Center), thesis submission Dec 2015; defense June 2016 - in progress

B.A. Psychology – CUNY School of Professional Studies (50%)
M.Sc. Financial Management – Edinburgh Business School (Heriot-Watt University) (75%)
M.Sc. Strategy and Project Management - EBS (Heriot-Watt University) (75%)
DBA Strategy and Project Management - EBS (Heriot-Watt University) (75%)
B.S. Computer Science (equiv.) – FernUniversitat Hagen (40%)
B.Sc. Economics – University of South Africa (40%)
B.A. Anthropology – Universidad Nacional de Educacion a Distancia, Madrid, Spain (30%)

**IV) Languages**

Croatian, German: mother languages; English, French, Spanish: fluent

**V) Publications & Research**

**A) Bookchapters**


B) Refereed papers


C) Conference Papers and Proceedings


The Commoditization of Distance and Virtual Learning - Formidable Strategic Imperative or Impractical Academic Challenge? - Strategic Definitions for Exporting Business Education to China, revised conference paper, CIT, Stony Brook, SUNY/Long Island, June 2004.


Jelen, Jonatan, Robert Todd, “Finding 'Natural' Data Clusters”, University of Bridgeport, conference paper, NEDSI, Rhode Island, March 2003.

**D) Other Publications and Presentations**


Jelen, J. (2009) “Social Entrepreneurship Investment Strategies: Pragmatic Social Imperative or Impractical Financial Challenge”, conference paper, 3rd Bi-Annual Symposium of Greenproofing, Inc. on Social Entrepreneurship and Environmentalism, hosted by the City college of New York of the City University of New York, May 1, 2009 (presenter of paper, co-organizer of conference, co-founder and director/member on advisory board, of Greenproofing, Inc.)

Jelen, J., 'Consumer Protection or Protectionism - Florida’s Foreign Legal Consultancy Rule in International Perspective', German-American Lawyers’ Association Quarterly, 2/98

**E) Editorial Work/Consultancies/Review Panels**

Reviewer for Stone, “Core Economics” (2007)
Reviewer for Case/Fair/Oster, “Micro/Macro-Economics” (2008)
Reviewer for Gamble/Thompson, “Essentials of Strategic Management” (2009)
Reviewer for Meredith/Shafer, “Operations Management for MBAs” (2009)
Reviewer forMegginson/Smart, “Corporate Finance” (2009)
Reviewer for McConnell, “Microeconomics” (2009)
Reviewer for Boyes, “Managerial Economics” (2010)
Reviewer for Schiller, Microeconomics, McGraw-Hill (2010)
Reviewer for Ingram, Laforge, Avila, Schwepker, Williams, SELL, Cengage (2011)
Reviewer/Supplement Author for Goolsbee/Levitt/Syverson,”Microeconomics” (2011)
Reviewer for Gulati, “Principles of Management” (2011)

since Spring 2006: Member of Editorial Board, Journal of Leadership Studies, Wiley

since Spring 2010: Member of Scientific Committee and Session Chair at CENTERIS

**F) Professional Affiliations/ Memberships/Academic Networks/Grants**

since 1991: Member of GALA - German American Lawyers' Association
since 2011: Member of AACRAO – American Association of Collegiate Registrars and Admissions Officers